

~ MainStreet Libertyville Mission ~

The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.

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Let's Wine About Winter Was A Sold-Out Success!

Thank You To Our Generous Event Sponsors:

- > Libertyville Bank & Trust
- > @properties
- > AA Service Co
- > About Time Bookstore
- > Allure Designs Salon & Boutique
- > As Above So Below
- > Blooms by Brigita
- > Bootery Boutique
- > Bright Angel Wines
- > JoJo and Me
- > The Joyful Gourmet
- > Main Street Social
- > Mickey Finn's Brewery
- > Morgan's Bar & Grill
- > Petranek's Pharmacy
- > Pizzeria Deville
- > Rocky Mountain Chocolate Factory
- > Singh's Kitchen
- > Snap Medical Wellness
- > Sugarville
- > The Tribal Connection



Join Our MainStreet Community Today!

<input type="checkbox"/> YES! I Would Like Join Mainstreet Libertyville	<input type="checkbox"/> YES! I Would Like To Volunteer, Please Contact Me!	<input type="checkbox"/> New Membership
		<input type="checkbox"/> Renewal Membership
		<input type="checkbox"/> Upgrade Membership
Name _____		<input type="checkbox"/> Level 10 - \$5,000
Address _____		<input type="checkbox"/> Level 9 - \$2,500
City / State / Zip _____		<input type="checkbox"/> Level 8 - \$1,000
Home Phone _____		<input type="checkbox"/> Level 7 - \$500
Work Phone _____		<input type="checkbox"/> Level 6 - \$250
Email Address _____		<input type="checkbox"/> Level 5 - \$125
<small>Please give us your email address if you would like to receive weekly notification on what is happening in downtown Libertyville.</small>		<input type="checkbox"/> Level 4 - \$100
Credit Card No. _____ Expiration Date _____		<input type="checkbox"/> Level 3 - \$75
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover		<input type="checkbox"/> Level 2 - \$40
Signature _____		<input type="checkbox"/> Level 1 - \$25

Visit our website: www.mainstreetlibertyville.org to become a member online.

Please mail your check made payable to MainStreet Libertyville, Inc., along with this form to:
MainStreet Libertyville, 150 E. Cook Ave., Suite 102, Libertyville, IL 60048

All memberships include delivery of the Gazette. MainStreet Libertyville, Inc. is a 501(c)(3) nonprofit organization under Tax I.D. Number 36-3657765. Your donation may qualify as a charitable deduction on your federal tax return.



Scan to Sign Up Online



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SATURDAY, APRIL 5, 2025
6PM - 10PM

INDEPENDENCE GROVE



Scan for tickets!

Preserving & Promoting Downtown Libertyville

~ Special Edition ~

You Can Bet on Fun with MainStreet!

~ By Kate Vittore, Board Chair



As we have opened the door to new and exciting opportunities to bring our community together, we are excited to introduce our next premier fundraising event: MainStreet Libertyville Casino Night!

Casino Night will feature unlimited free casino games for all attendees, including blackjack, roulette, poker, craps, and slot machines! Our professional dealers will ensure a smooth and exciting experience, whether you're a seasoned pro, or if you are excited to try your luck at something new – with no financial risk! Along with the gaming entertainment, guests will also be able to enjoy an open bar and delicious food, including signature cocktails, appetizers, snacks, and dessert!

We are fortunate to have unique raffle prizes from some of your favorite local MainStreet Libertyville businesses who have generously donated to our event. Participants will have the chance to win big with gift baskets, gift cards, dining

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MainStreet, Volunteers and Business Owners Celebrated at Annual Meeting

MainStreet Libertyville celebrated its work in 2024 at its annual meeting in February. MainStreet Libertyville is the proud recipient of the Lt. Governor's Award for Excellence in Revitalization for the following:

- > **Volunteerism** – Honoring Al Scott's two decades as a volunteer and his work with the farmers market and gift certificate program.
- > **Promotion** – Recognizing a decade of the MainSweet Dessert Walk, a collaborative effort promoting retail sales and introducing visitors to downtown Libertyville.
- > **Organization** – Recognizing MainStreet's 35th Anniversary celebrations in 2024.

Awards Presented by MainStreet

- > **Dom Lentini Downtown Business of the Year Award** – Mary Koval, Sandy Schuenemann, Alecia Schuenemann, and Aaron Schuenemann, owners of Oh, Olive!
- > **Associate Business of the Year Award** – George Garner Cyclery
- > **Downtown Spirit Award** – Cindy Nennig, owner, CR Spa & Local Artisans
- > **Pride of Downtown Award** – Elizabeth and Brian Smith of Sugarville
- > **Volunteer of the Year** – Marty Neal, recognizing his long-term commitment to the annual golf outing and his help with Let's Wine About Winter.
- > **Behind-the-Scenes Award** – Cindy McGarrigle
- > **Board Members Honored** – Mark Anderson and Jim Malecha were honored for their years of service to MainStreet Libertyville.
- > **Farm Hand of the Year** – Martha Dooley
- > **Friend of MainStreet Award** – Keith Elms (former owner of Awards and Engraving) and well-deserved retirement congratulations.

MainStreet Libertyville Calendar of Events 2025

- > **LET'S WINE ABOUT WINTER**
Saturday, February 22
- > **FIRST FRIDAYS**
Mar 7, Apr 4, May 2, Jun 6, Aug 1, Sept 5, Oct 3, Nov 7, Dec 5
NO EVENT on Friday, July 4th.
- > **CAR FUN ON 21**
May 21, Jun 18, Jul 16, Aug 20, Sept 17
- > **FARMERS MARKET**
Celebrating 45 Years!
May 29, Jun 5, Jun 19 - Oct 16,
NO MARKET JUNE 12
- > **LUNCH IN THE PARK**
June, July, August ~ Dates TBD
- > **SIDEWALK SALES**
July 18 & 19
- > **MAINSWEET DESSERT WALK**
Saturday, August 2
- > **GOLF OUTING**
Celebrating 20 Years!
Monday, August 11
- > **OKTOBERFEST IN LIBERTYVILLE**
September 19 & 20
- > **WITCHES NIGHT OUT**
Friday, October 17
- > **TRICK OR TREAT ON MAINSTREET**
Friday, October 31
- > **SMALL BUSINESS SATURDAY**
November 29
- > **DICKENS OF A HOLIDAY**
Saturdays, Dec. 6 & 13
- > **VICTORIAN TEA**
Saturdays, Dec. 6 & 13

2024 Highlights

Volunteers
• 3,300 Hours
• \$111,288 Value of Volunteer Service

6 NEW DOWNTOWN BUSINESSES

Downtown Reinvestment
\$ Private Investment Total: **\$906k**
\$ Public Investment Total: **\$625k**
Cumulative Impact 1989-2024: **\$71,086,947**

Gift Certificates
\$163k Sold In 2024

57 DAYS OF RETAIL AND COMMUNITY PROGRAMMING

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You Can Bet on Fun with MainStreet!

experiences, a wine wall, and more! There is truly something for everyone to get excited about. We will also be bringing back our big-ticket raffle from last year's gala – the chance to win \$1000 in MainStreet Libertyville gift certificates to enjoy shopping, dining, and services at more than 60 MainStreet businesses!

Be sure to secure your tickets to Casino Night via Eventbrite before this incredible event sells out! You can find more information at mainstreetlibertyville.org or scan the QR code to be taken directly to tickets.

2025 is set to be an exciting and transformative year for MainStreet Libertyville. Last year, our organization celebrated 35 years in the community. We enjoyed multiple special events to commemorate this milestone, including a ribbon-cutting, a proclamation from the Village of Libertyville, and very memorably, our first Black & White Gala! This event was organized to bring our community together, reflect on our organization's founding and growth, and raise funds for future programming.

MainStreet Libertyville's rich history demonstrates that volunteerism builds strong communities. The dedication of countless individuals who have contributed to MainStreet's legacy has built a strong foundation, and as we look ahead to this year, our board of directors and staff are dedicated to creating sustainable change that will stand the test of time. We are becoming more agile, more efficient, and enhancing our connections within our community so that we can continue delivering value for our business community.

For the past 35 years, MainStreet Libertyville has been developing exciting events and purposeful programs. When you buy a ticket to a MainStreet Libertyville event, you are directly investing in the long-term growth and vibrancy of our downtown. We look forward to seeing you.

Scan Here To Order Your Tickets Today!



MainStreet Libertyville Board of Directors 2025

- > **KATE VITTORE**
Board Chair
- > **BRUCE PONSARAN**
Vice Chair & Organization Co-Chair
- > **ALEJANDRA DOMINGUEZ**
Secretary & Promotion Co-Chair
- > **BETH GALLERY**
Treasurer
- > **TYLER DEVAN**
Asst. Treasurer
- > **BEN LOVINGER**
Design Chair
- > **MARIANNE LENTINI**
Economic Vitality Chair
- > **CHRIS STEPHENS**
Organization Co-Chair
- > **CINDY MCGARRIGLE**
Promotion Co-Chair
- > **CAROLINA MANCINI**
Social Media Chair

MainStreet Staff

- > **JENNIFER JOHNSON**
Executive Director
- > **LIZ KNACHEL**
Administrative Assistant

Past Board Council

- > **CAN BE FOUND AT**
MainStreetLibertyville.org

Newsletter Design

- > **DAN BOCKHAUT**
D. Oliver Design

New Associate Business Members



New Business Members

> AWARDS & ENGRAVING (NEW OWNERSHIP)

Custom tailored and handcrafted awards, plaques, trophies, engraving, signs, and personal gifts. Find them on East Side of Milwaukee Ave, Between Church and Broadway.

> QUEEN YEMENI COFFEE

Experience Yemeni Coffee, unique lattes, and traditional teas with authentic spices, rich cardamom, and creamy blends. Find them on East Side of Milwaukee Ave, North of School Street.

Awards & Engraving



For more info about becoming a MainStreet Business Member, call (847) 680-0336.