

Dickens of a Holiday

Saturday, December 6 & 13



2025

Sponsorship Opportunities



Event Sponsor - \$400 (unlimited)

- Business name included in announcements at Victorian Tea
- Business name listed on table tent signage (Victorian Tea)
- Name/logo on all print publicity
- Business name listed in prominent position on all signage at all sites
- Opportunity to offer handout at Victorian Tea or Children's Holiday Shoppe
- Logo listed on MainStreet's webpage with link to your website

Victorian Tea - \$200 (unlimited)

- Business name will be included in announcements
- Business name will be featured on table tent signage

Music Sponsor - \$175 (2 available)

- Name listed on signage by musicians

The Children's Holiday Shoppe - \$200 (unlimited)

- Business name will be featured on signage at site

Visit with Santa - \$200 (unlimited)

- Business name will be featured on signage at site

All sponsor levels include business name listed in the MSL Gazette (mailed to over 12,000 local households)



MainStreet Libertyville hosts over 55 days of community and retail events each year, introducing thousands of people to all that our beautiful downtown has to offer. This booklet highlights how you can help in 2025.



Scan the QR Code to visit our website and get details on each event!

Interested in supporting our efforts?

Please email promotions@mainstreetlibertyville.org

Let's Wine About Winter

Saturday, February 22, 1-4 pm



Witches Night Out

Friday, October 17



MainStreet Libertyville's signature wine walk draws 800 participants to downtown Libertyville for an afternoon of wine tasting and shopping.

Put on your favorite witch costume (or jazz up a witch hat) and head to downtown Libertyville for an enchanting evening of shopping and socializing!

Title Sponsor - \$3,000 (limited to 1 sponsor)

- Name/logo on LWAU banner displayed in Cook Park before/during the event
- Business logo listed in special recognition section in MainStreet Gazette and on MainStreet webpage with link to your business website.
- Name included in all advertising media and event publicity
- Logo on wine glasses distributed to each participant
- Special recognition on the wine menu/map distributed to each participant
- Optional table at a wine glass distribution site for promotional materials

Wine Glass Lanyard Sponsor - \$2,000 (1 available)

- Business logo listed in special recognition section in MainStreet Gazette and on MainStreet website
- Business logo added to MainStreet webpage with link to business website
- Business name included in all advertising media and event publicity
- Business name/logo (space permitting) on lanyard.

Coupon Sponsor - \$400 (1 available)

- Name/logo on coupon cards distributed to each participant
- Business logo added to MainStreet webpage with link to business website

Event Sponsor - \$150 (unlimited)

- Business logo added to MainStreet webpage with link to business website
- Sponsorship recognition on the wine menu/map distributed to each participant
- \$50 merchant participation fee waived for the event (if applicable)



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After Party Sponsor - \$500

- Business name listed at entry of after-party
- Name/logo on all print publicity
- Opportunity to offer handouts at after-party
- Logo listed on MainStreet's webpage with link to your website

Coupon Sponsor - \$300 (1 available)

- Business name/logo on Coupon Cards distributed to each participant
- Business logo added to MainStreet webpage with link to business website

Event Sponsor - \$100 (unlimited)

- Sponsorship recognition on the ticket distributed to each participant
- Business name appears on all print publicity
- Business name listed on all event signage

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Visit the MainStreet Libertyville website to submit a volunteer interest form or call the MainStreet Libertyville Office at (847) 680-0336 to let us know how you can help.

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Oktoberfest in Libertyville

Friday & Saturday, September 19 & 20, 5 pm - 10 pm

Family hours Saturday, September 20, 1-4 pm



Casino Night

Saturday, April 5, Independence Grove

5 - 9 pm



Dust off your lederhosen and dirndl and celebrate with live music, seasonal brews, authentic German food, and traditional Bavarian games.

Unlimited sponsorship opportunities

Platinum Pretzel - \$1,000 (unlimited)

- Two VIP tickets

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Gold Pretzel - \$750 (unlimited)

- Two General Admission tickets

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Silver Pretzel - \$500 (unlimited)

- Two General Admission tickets

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Bronze Pretzel - \$250 (unlimited)

- Two General Admission tickets

**Additional sponsorships may be available.
Please contact the MainStreet Libertyville
Office for details.**

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the MSL Gazette (mailed to over 12,000 local
households)*



*Step into a world of glitz, glamour, and high stakes! Enjoy an unforgettable evening
of thrilling games, great company, and the chance to win big.*

Gold Sponsorship - \$5,000 (unlimited)

- Five tickets to the event
- Featured sponsor on the Casino Night website
- Social media posts for your business
- Digital display at event
- Name recognition by emcee at event

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Silver Sponsorship - \$2,500 (unlimited)

- Two tickets to the event
- Featured sponsor on the Casino Night website
- Social Media posts for your business
- Digital display at event
- Name recognition by emcee at event

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\$150 Table Game or Slot Machine (for MainStreet Libertyville Business Members (unlimited))

- Signage on individual table or slot game at event
- Social media posts for your business
- Digital display at event



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Gazette (mailed to over 12,000 local households)*

Car Fun on 21

May 21, June 18, July 16, Aug. 20, Sept. 17
6 - 9 pm



Admire classic cars, trucks, and motorcycles on display on Cook and Church Streets surrounding beautiful Cook Park, and enjoy live music and food.

Level One - \$1,500

- May display two vehicles on street
- Full page ad in brochure (*camera-ready artwork supplied by sponsor*)
- Logo listed on all print publicity
- Separate booth space near the MainStreet tent and opportunity to be in the MainStreet tent to distribute information about your company (*no selling of goods allowed*)
- Business name included in announcements during the event
- Logo listed in special recognition section in MainStreet Gazette and on MainStreet website
- Logo listed on the MainStreet webpage with link to your website
- Business name listed in press releases
- Name prominently displayed on signage at event

Level Three - \$350 (unlimited)

- Half page ad in brochure (*camera-ready artwork supplied by sponsor*)
- Business name included in announcements during the event

Level Four - \$250 (unlimited)

- Business card size ad in brochure (*camera-ready artwork supplied by sponsor*)
- Business name included in announcements during the event

Band Sponsor - \$175 (unlimited)

- Business name listed on sign at band location

Level Two - \$750 (1 available)

- Half page ad will be printed in schedules (*camera-ready artwork supplied by sponsor*)
- Booth space near the MainStreet tent (*no selling of goods allowed*)
- May display one vehicle on the street
- Business name included in announcements during the event
- Name prominently displayed on signage at event



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Lunch Sponsor - \$1,350 (1 available)

- Special signage at lunch and introduction during dinner
- Business name/logo with link to your website listed on MainStreet website
- Name/logo listed on all marketing ads
- Name listed on the consolidated list of sponsors on signage at the clubhouse
- Name/logo listed in the dinner program
- Name/logo displayed to all golfers on the golf cart GPS
- Business name on signage at the designated tee box
- Logo listed on MainStreet website and in the Gazette as a designated special sponsor throughout the year
- Receive a complimentary round of golf for 2 players, including cart, lunch, cocktail reception and dinner

Golf Cart Sponsor - \$500 (2 available)

- Business name on every golf cart used throughout the day (signs are supplied)
- Business name/logo with a link to your website on the MainStreet website
- Name listed on the consolidated list of sponsors on signage at the clubhouse
- Name/logo listed on the dinner program
- Name/logo displayed on the golf cart GPS
- Business name on signage at a designated tee box
- Receive one complimentary ticket to lunch, cocktail reception, and dinner

Hole Sponsor - \$300

- Name on the consolidated list of sponsors on signage at the clubhouse
- Name/logo listed on the dinner program
- Name/logo displayed on the golf cart GPS
- Business name on signage at a designated tee box
- Receive one complimentary ticket to lunch, cocktail reception, and dinner

Beverage Cart - \$750 (2 available)

- Business name on one beverage cart (*signs are supplied*)
- Business name/logo with link to your website listed on MainStreet website
- Name on consolidated list of sponsors on signage at the clubhouse
- Name/logo listed in the dinner program
- Name/logo displayed to all golfers on the golf cart GPS
- Business name on signage at the designated tee box
- Receive one complimentary ticket to lunch, cocktail reception and dinner

Hole in One Sponsor - \$500 (plus cost of insurance) (4 available)

- You may purchase the insurance directly or we can acquire it for you with no markup
- Business name on one par 3 hole on the course
- Business name/logo with link to your website listed on the MainStreet website
- Name on consolidated list of sponsors on signage at the clubhouse
- Name/logo listed in the dinner program
- Name/logo displayed on the golf cart GPS
- Business name on signage at the designated tee box
- Receive one complimentary ticket to lunch, cocktail reception and dinner



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Golf Outing

Monday, August 11



Spend a casual day at Glen Flora Country Club with golf, lunch, cocktails, and dinner while supporting MainStreet at this spectacular FUNdraiser!

Premier Sponsor - \$3,000 (1 available)

- Top billing in all marketing ads and speaking engagements promoting the event
- Special signage in front location of the clubhouse entrance and in the dining room
- Business name/logo with link to your website listed prominently on the MainStreet website
- Top name listed on the consolidated list of sponsors on signage at the clubhouse
- Name/logo listed prominently in the dinner program and introduction during dinner
- Name/logo displayed to all golfers on the golf cart GPS
- Business name on signage at a designated tee box
- Logo listed on MainStreet website and in the Gazette as a designated special sponsor throughout the year
- Receive complimentary round of golf for four players, including cart, lunch, cocktail reception and dinner

Dinner Sponsor - \$2,500 (1 available)

- Special signage in the clubhouse dining room and introduction during dinner
- Business name/logo with link to your website listed on MainStreet website
- Logo listed prominently on all marketing ads
- Name listed prominently on consolidated list of sponsors on signage at the clubhouse
- Name/logo listed in the dinner program
- Name/logo displayed to all golfers on the golf cart GPS
- Business name on signage at a designated tee box
- Logo listed on MainStreet website and in the Gazette as a designated special sponsor throughout the year
- Receive complimentary round of golf for four players, including cart, lunch, cocktail reception and dinner

Cocktail Reception Sponsor - \$1,350 (1 available)

- Special signage at the cocktail reception and introduction during dinner
- Business name/logo with link to your website listed on the Mainstreet website
- Name/logo listed on all publicity
- Name listed on consolidated list of sponsors on signage at the clubhouse

- Name/logo listed in the dinner program
- Name/logo displayed to all golfers on the golf cart GPS
- Business name on signage at the designated tee box
- Logo listed on MainStreet website and in the Gazette as designated special sponsor throughout the year
- Receive complimentary round of golf for two players, including cart, lunch, cocktail reception and dinner

Libertyville Farmers Market

Thursdays, May 29, June 5, June 19 - Oct. 16

7 am - 1 pm, NO MARKET June 12



The market draws thousands of shoppers each week to picturesque Cook Park for the finest selection of farm fresh produce, artisan foods, flowers and prepared food.

Level One - \$800 (5 available)

- Prominent placement of business name on shirts worn by the market managers
- Business name/logo appears on all print publicity
- Business name included on press releases
- Business name will be listed on signage in prominent location at event
- Opportunity to be in the MSL tent twice during the season to distribute information about your company (no selling of goods allowed)
- Business name/logo will be added to the Farmers Market webpage with a link to your website

Golf Cart - \$750 (1 available)

The well-recognized golf cart, used to tote supplies, is on site at the Farmers Market and Lunch in the Park.

- Business name will be featured on a large sign prominently displayed on the cart
- Business name and logo will be added to the Libertyville Farmer's Market webpage with link to your website

MainStreet Wagons - \$200 (11 available)

Wagons are available each week to assist shoppers with transporting their purchases to their cars.

- Business name/logo will be featured on a sign displayed on the back of the wagon

Level Two - \$500 (4 available)

- Business name appears on shirts worn by the Market Managers
- Business logo appears on all print publicity
- Business name included in press releases
- Business name will be listed on signage in prominent location at the event
- Business name/logo will be added to the Libertyville Farmers Market website and MainStreet webpage with link to your website

Health/Wellness - \$2,500 for full season

-OR-

*\$100 per appearance,
minimum 3 appearances per season*

- Logo listed in special recognition section of MainStreet Gazette (full season only)
- Appear at the market using your own tent and table during the season to distribute information about your company (*may not sell goods that compete with any vendors*)
- Business name/logo will be added to the Farmers Market webpage with a link to your website
- Must follow the rules of operation for MainStreet Libertyville Farmers Market



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Lunch in the Park

June 20 - August 15, 11 am - 2 pm

NO EVENT on Friday, July 4



Enjoy live music by local musicians and lunch from area vendors in beautiful Cook Park. Children's activities are featured each week.

Premier Sponsor - \$1,250 (1 available)

- Sponsorship includes all Level One benefits plus weekly social media post with business logo

Level One - \$750 (4 available)

- Prominent placement of name on shirts worn by Lunch in the Park manager and Lambs Farm clean-up crew
- Logo listed on all print publicity
- Business name listed on sign prominently displayed near the stage
- Business name included in the announcements during the event
- Business name included in the press releases
- Opportunity to share table space in the MainStreet tent twice to distribute information about your company (*no selling of goods allowed*)
- Business name/logo added to MainStreet webpage with link to your website

Level Two - \$400 (5 available)

- Business name appears on t-shirts worn by Lunch in the Park Manager and Lambs Farm clean-up crew
- Business name included in press releases
- Business name listed on sign prominently displayed near the stage
- Business name included in announcements during the event
- Logo listed on all print publicity

Band Sponsor - \$175 (unlimited)

- Business name will be listed on sign prominently displayed near the stage
- Business name will be included in announcements at the event

Children's Entertainment Sponsor - \$125 (unlimited)

- Business name listed on sign displayed at the Entertainment Tent
- Opportunity to provide an activity run by your staff in the children's entertainment tent and distribute information about your company (*subject to dates available*)

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MainStreet Dessert Walk

Saturday, August 2

Noon - 3 pm



Bring the family to the Festival of the Arts and shop and sample delicious treats at local businesses. This event attracts over 150 people to downtown Libertyville.

Bag Sponsor - \$300

Too many desserts to sample in one afternoon? Bring them home in a bag provided by the sponsor.

- Logo to appear on the gift bag distributed to each participant
- Optional advertisement/coupon added to each bag
- Sponsorship recognition on the dessert map distributed to each participant
- Business name appears in press releases
- Logo appears on all event posters
- Name listed on all event signage

Container Sponsor - \$300 (1 available)

Too many desserts to sample in one afternoon? Bring them home in a container provided by a sponsor.

- Logo to appear on containers supplied by each participant
- Optional advertisement/coupon added to each gift bag provided to participants
- Sponsorship recognition on the dessert map distributed to each participant
- Business name appears in press releases
- Logo appears on all event posters
- Name listed on all event signage

Event Sponsor - \$100 (unlimited)

- Optional advertisement/coupon added to each gift bag provided to the participants
- Sponsorship recognition on the dessert map distributed to each participant
- Business name appears in the press releases
- Logo appears on all event posters
- Name listed on all event signage



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