

Celebrating 35 Years!



GAZETTE

Preserving and Promoting Downtown Libertyville

VOLUME 37, ISSUE 2 · SEPTEMBER 2024

Experience
Downtown
Libertyville

A NON PROFIT VOLUNTEER BASED ORGANIZATION • A GREAT AMERICAN MAINSTREET AWARD WINNER

Celebrate Oktoberfest in Libertyville SEPTEMBER 20TH AND 21ST

The popular festival and fundraiser, Oktoberfest in Libertyville, returns on Friday, September 20th and Saturday, September 21st at the backlot of Mickey Finn's Brewery. You won't want to miss this entertainment-packed, premier Oktoberfest experience celebrating German heritage in the heart of downtown Libertyville.

This year's event features live music, entertainment, seasonal beers, German wines, authentic German food, and extended family-friendly hours on Saturday. Feel free to wear your lederhosen or dirndl and browse the merchandise booth for the perfect flower crown or German Alpine hat to complete your ensemble.



The festivities begin on Friday at 5 p.m. under decorated festival tents with entertainment by Alpine Thunder, a lively, interactive German band. Dance to traditional German music, try Hammerschlagen (nail driving competition) and participate in masskrugstemmen (steinholding competition). Or simply enjoy a relaxing time with neighbors and friends at this unique community event.

Bring the kids to "Family Garten" on Saturday from 1 p.m. to 4 p.m. featuring face painting, penny toss, and coloring for kids. Phenix, a popular German American band, performs from 1:30 p.m. to 4 p.m. Entrance for children is free, but adults ages 21 and older must purchase a ticket.

The festival resumes for attendees 21 and older on Saturday from 5 p.m. to 10 p.m. Alpine Horns will perform at 5:30 p.m. on Saturday, and live music by Marlon and the Shakes kicks off at 7:30 p.m.

Please purchase tickets in advance at Eventbrite or scan the QR code below. All tickets include entrance and one beer

ticket. \$25 general admission includes a commemorative plastic stein, \$50 VIP admission includes a commemorative ceramic stein and the opportunity to schedule a tour of Mickey Finn's Brewery. Prices increase by \$5 at the door.

Two-day, weekend tickets can be purchased online

only; general weekend admission is \$40 (includes one beer ticket each day and one plastic stein); and VIP is \$85 (includes one beer ticket each day and one ceramic stein). Please return with your stein on day two.

This is a cashless event. You must be 21 or older to attend. Interested in volunteering? Opportunities are posted on VolunteerMatch.org, www.volunteermatch.org/search/org1209126.jsp.



The event is planned in partnership with the GLMV Chamber of Commerce and Mickey Finn's Brewery, and is one of the four Festivals of Libertyville. For more information about Festivals of Libertyville, visit www.libertyville.com/1187/Festivals-of-Libertyville.



Scan for Info

Inside... MainStreet Libertyville – Building a Legacy



MAINSTREET LIBERTYVILLE GAZETTE
Is published three times a year

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Phone (847) 680-0336 • Fax (847) 680-0370

The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.

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Lori Myles • Jennifer Johnson

DESIGN

Dan Bockhaut • D. Oliver Design
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Message from the Chairman

By Mark Anderson

Volunteering for MainStreet offers a unique opportunity to be part of a rich legacy of commitment and service that has shaped Libertyville's vibrant business community. Generations of families have dedicated their time and effort to MainStreet to name a few: Knachel, Vittore, Lentini, Lovinger, and many more. These multi-generational contributions have created a rich tapestry of civic engagement, where each member's efforts help address current challenges and uphold the highest standards.

By volunteering, you honor this legacy and ensure that the spirit of collaboration and progress remains strong. Your participation helps sustain and strengthen a community spirit for a more connected and vibrant community, paving the way for future generations to experience the benefits of a well-supported, engaged Libertyville.

To volunteer, visit www.mainstreetlibertyville.org/volunteer/ or call 847-680-0336 today.

Annual Golf Outing: 19 Years Strong



Congratulations to the Overall Winning Team

MainStreet's 19th Annual Golf Outing was held on Monday, July 29th at Glen Flora Country Club in Waukegan. It was a huge success, and golfers enjoyed a fun day on a perfectly manicured, tree-lined golf course. Afterward, guests were surprised and delighted by a pig roast dinner.

Prizes were awarded for longest drive, longest putt, and closest to the pin. The overall winning team was Gianni Roupas, Chris Petersen, Brent Shad and Jay Jones. Our sincere thanks go out to all our sponsors, as the golf outing is one of our largest fundraising events. We're already planning for next year's 20th Annual Golf Outing. Plan on joining us for another day of fun in 2025. See you next year. FORE!

MainStreet Libertyville, Building A Legacy!

By Elizabeth Knachel, Volunteer

As we celebrate 35 years of MainStreet Libertyville, I'm reminded of all those involved in the organization from the beginning. Names like Seiler, Langworthy, Mayworm, Scott, and Timm can be attributed to laying the foundation of what MainStreet Libertyville is today. Although those names are practically household names among long-time residents, one name on a long list of past board members is personally important to me: **Paul Knachel**.



Pictured left to right, Paul Knachel, daughter Elizabeth Knachel (author), and wife Gail Knachel.

Paul served on the MainStreet board of directors in the early '90s. In 2022, he proudly received the MainStreet Libertyville Lifetime Achievement Award, celebrating the 25th anniversary of his role as the founder of the gift certificate program that MainStreet Libertyville uses today. As you may have guessed, Paul is my father, which makes me the second generation in our family to volunteer and lend a hand in the success of MainStreet Libertyville. I am proud to say I am not the only legacy child working hard to make a difference downtown. There are many more.

Torie Vittore served on the board in 2002, where he worked with M.J. Seiler and others to revitalize the gift certificate program and revive a sense of community after 9/11. Nearly two decades later, Torie's daughter Kate joined MainStreet Libertyville, first as a Social Media Committee member in 2020, as a board member in 2022, and then as vice chair in 2024. Kate and past board member Veronica Sloma have been critical in developing a new social media presence downtown.

In the early 2000s, **Jeff Lovinger** served on the Economic Vitality Committee and Promotion Committee and as board chair. Jeff was instrumental in implementing the downtown rooftop lights, which brighten up downtown today. Jeff was also involved in planning the first Oktoberfest in the late 1990s. His son, Ben Lovinger, joined the MainStreet Libertyville board in the spring of 2024, as the chair of the Design Committee. Following in his father's footsteps, Ben now helps plan Oktoberfest in Libertyville, which is planned jointly by MainStreet, the GLMV Chamber of Commerce and Mickey Finn's Brewery. Ben is also the proud owner of several properties downtown.

Marianne Lentini also carries on a family legacy as a MainStreet Libertyville volunteer. She is an associate board member working with the Economic Vitality Committee, the same one her father-in-law sat on many years ago. Her mother-in-law, Mary Lentini, and father-in-law, Dom Lentini (who passed away in 2010), were the proud owners of Some Other Nuts (formerly located on Milwaukee Avenue), Some Other Balloons and Parties, and Some Other Baskets (both formerly located on Cook Avenue). The Lentini family still owns properties downtown, and Mary Lentini lives in Libertyville. When asked what she thought of MainStreet Libertyville, Mary says, "I want people to donate to MainStreet and invest in the town. It's a beautiful town, and I want to see it grow."

– continued



Torie Vittore with son Nick Vittore and daughter Kate Vittore

Building a Legacy, *continued*



Ben Lovinger (L) & his father Jeff Lovinger (R) working on La Villa Lofts.

Marianne feels the same way. "It's important to be included in the town and to support the community we live in. The committee plans to reach out to the business owners to build a relationship with them because when businesses thrive, the community will thrive." Marianne is also happy to see her family's name and legacy continue to carry on through the Dom Lentini Downtown Business of the Year Award, given each year to a downtown business owner for exceptional leadership and dedication to the principles of MainStreet.



Mary Lentini (L) with daughter-in-law Marianne Lentini (R)

As new generations of MainStreet Libertyville board members and volunteers begin a new chapter in MainStreet's history, it's never too late to start your legacy in the town you are proud to call home. Become a member or volunteer today. Visit the MainStreet Libertyville website at www.mainstreetlibertyville.org and click on "Volunteer" or "Join MainStreet," or call the MainStreet Libertyville office at (847) 680-0336.

MAINSTREET EVENTS 2024

LET'S WINE ABOUT WINTER

Saturday, February 17



FIRST FRIDAYS

Mar 1, Apr 5, May 3, Jun 7,
Jul 5, Aug 2, Sept 6,
Oct 4, Nov 1, Dec 6



GIRLS' NIGHTS OUT

April 18 & October 17
Thursdays • 6-9pm



CAR FUN ON 21

May 15, Jun 19, Jul 17,
Aug 21, Sept 18



FARMERS MARKET

May 30, June 6,
June 20 - Oct 17
NO MARKET JUNE 13



LUNCH IN THE PARK

Jun 21 - Aug 16



SIDEWALK SALES

July 19 & 20



GOLF OUTING

Monday, July 29



MAINSWEET DESSERT WALK

Saturday, August 3



OKTOBERFEST IN LIBERTYVILLE

September 20 & 21



TRICK OR TREAT ON MAINSTREET

Friday, October 25



SMALL BUSINESS SATURDAY

November 30



DICKENS OF A HOLIDAY

Saturdays, December 7 & 14
10am - 3pm

VICTORIAN TEA

December 7 & 14, 11 am

Successful Events, Summer Through Fall

Downtown Libertyville bustled with events and people this summer. There is still time to enjoy a cruise night and the farmers market which continues through September and mid-October.

The Farmers Market is the largest to date with a sensational mix of produce, artisan foods, flowers, and dishes prepared on-site. The market continues every Thursday, October 17th from 7 a.m. – 1 p.m. in Cook Park.

Car Fun on 21 has experienced record-breaking numbers of vehicles on display around Cook Park, down Cook and Church Streets, and in adjoining parking lots. The last cruise night for the season is on Wednesday, September 18th from 6 p.m. – 9 p.m.

Several new vendors and a new musician joined us at Lunch in the Park. We debuted a prize wheel at the MainStreet tent, the Libertyville Fire Department attended, children enjoyed activities by community organizations and local artists, and attendance was up.

Despite the heat, the MainSweet Dessert Walk completely sold out this year! 150 people strolled throughout downtown Libertyville to sample desserts at 15 shops and restaurants. There were plenty of rich concoctions to go around and the streets were lined with those eager to get their hands on them.

Thank you to our sponsors, volunteers, and participants who make these events possible.



Thank You To Our Event Sponsors...

35 Year Gala

- Allure Designs
- Salon + Boutique
- American Place Casino
- BCU
- Consumers Credit Union
- Everleigh Vernon Hills
- Great Lakes Credit Union
- Heart of the City Sports
- Libertyville Bank & Trust
- Rebecca Bobroff Design

Car Fun on 21

- Berry Tire & Auto
- Complete Care Automotive
- Cornerstone Automotive
- Duxler Libertyville Tire
- estrada customs
- Greater Midwest Exteriors
- H&H Towing
- Libertyville Bank & Trust
- Libertyville Coffee Company
- Malek Capital Advisors
- NAPA Auto Parts
- Seidler & Associates
- Sunset Foods
- TGF Enterprises Inc.
- The Auto Lab
- The UPS Store - Libertyville
- Tranel Financial Group
- TWFG - Jim Kelly Agency
- United Methodist Church

Lunch in the Park

- BCU
- Bohemia Beauty Lounge
- Bootery Boutique
- Byline Bank
- Center Church
- Crossways Preschool/ Celebration Childcare
- George Garner Cyclery
- Hollister, Inc.
- Libertyville Bank & Trust
- Libertyville Music
- Pampered Pup'z
- Sunset Foods
- TGF Enterprises Inc.
- The UPS Store - Libertyville
- United Methodist Church

Farmers Market

- Advocate Condell Medical Center
- Aspen Landscapes, Inc.
- BCU
- Bootery Boutique
- Burnett-Dane Funeral Home
- Byline Bank
- Clementine Early Childhood Community
- Club Pilates Libertyville
- Cornerstone Automotive
- Dax Consulting, LLC.
- Family Stress Clinic, The
- George Garner Cyclery
- Great Lakes Credit Union
- H&H Towing
- Hollister, Inc.
- Libertyville Bank & Trust
- Libertyville Civic Center

Dessert Walk

- As Above So Below
- BCU
- Bootery Boutique
- Duck Donuts
- The Joyful Gourmet
- Libertyville Bank & Trust
- Main Street Social
- Rolland's Jewelers
- Sugarville
- Sunset Foods
- Sweet Home Gelato
- TFI Physical Therapy & Sports Performance
- TWFG - Jim Kelly Agency

- Medulla LLC - Chiro One
- Pampered Pup'z
- Salon Prismatic
- Simply Bee
- TFI Physical Therapy & Sports Performance
- The Dietrich Farm
- The UPS Store - Libertyville
- United Methodist Church

Golf Outing

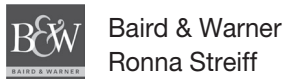
- Ace Hardware
- Aspen Landscapes, Inc.
- Axiom Marketing, Inc
- BCU
- Christopher B. Burke Engineering, Ltd.
- Civiltech Engineering, Inc.
- Costa's Coins & Currency
- Downing's Bar
- Dudley & Lake LLC
- The Family Stress Clinic
- Gewalt-Hamilton Assoc., Inc.
- GLMV Chamber of Commerce
- Greater Midwest Exteriors
- Island Tap
- The Joyful Gourmet
- Libertyville Bank & Trust
- Main Street Social
- Medulla LLC - Chiro One
- Mickey Finn's Brewery
- Morgan's Bar & Grill
- Libertyville, LLC
- Post Time/ Café Pomigliano
- Prism Planning Partners
- Seidler & Associates
- Sunset Foods
- TFI Physical Therapy & Sports Performance
- Uline
- Village of Libertyville

We appreciate the commitment of our sponsors to our ongoing efforts.

The following organizations contributed \$1,000 or more to MainStreet in 2024. (Through 8/20/24)



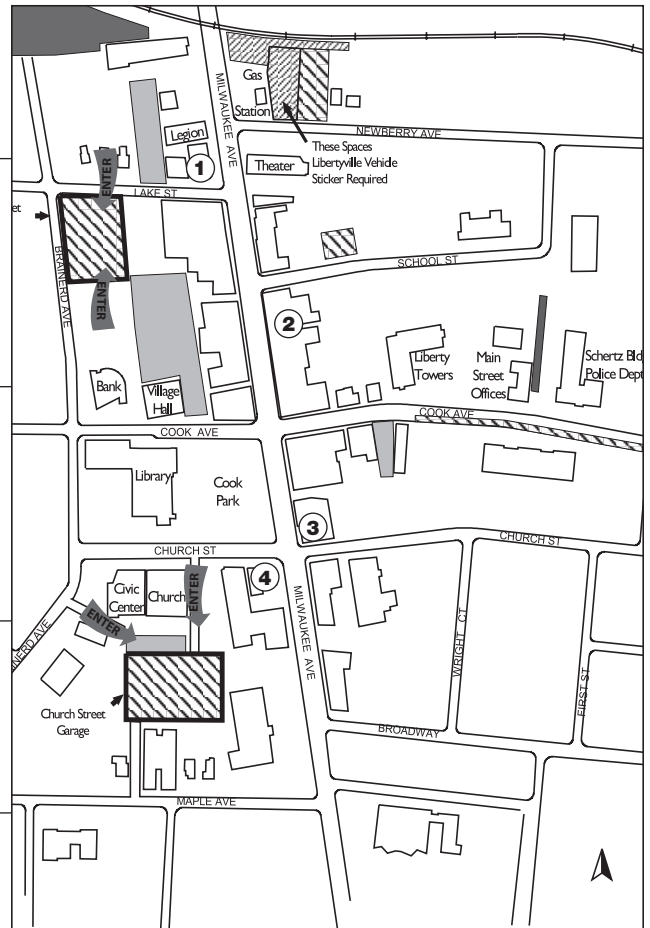
NEW Associate Members
(Through 8/20/24)



New MainStreet Business Members

- 1 MedSpa on Main**
A luxury, boutique-style medical spa cultivating effortless, natural beauty through subtle enhancements.
- 2 About Time Bookstore**
(Opening in October)
A proud woman-owned business dedicated to connecting our community through a diverse range of literary genres and engaging events.
- 3 Blu Violet Boutique**
(Under New Ownership)
Boutique with chic pieces that represent a mix of well-known labels, unique new lines, and one-of-a-kind pieces by local jewelry designers.
- 4 Rae's Atelier de Vie**
An art studio and gallery offering classes, private lessons, and private art events welcoming students ages five years old and up, and all skill levels.

For more info about becoming a MainStreet Business Member, call (847) 680-0336.



Join Our MainStreet Community Today!



- New
- Renewal
- Upgrade

- Level 10 - \$5,000
- Level 9 - \$2,500
- Level 8 - \$1,000
- Level 7 - \$500
- Level 6 - \$250
- Level 5 - \$125
- Level 4 - \$100
- Level 3 - \$75
- Level 2 - \$40
- Level 1 - \$25

YES! I would like to join MainStreet Libertyville, Inc.

YES! I would like to volunteer, please contact me!

Name _____

Address _____

City / State / Zip _____

Home Phone _____

Work Phone _____

Email Address _____

Please give us your email address if you would like to receive weekly notification on what is happening in downtown Libertyville.

My company _____ has a matching gift program and I will submit the request.

Contribution Amount \$ _____ Enclosed _____

Credit Card No. _____ Expiration Date _____

Visa Mastercard Discover

Signature _____

- I prefer a monthly credit card gift of:
- \$10 a month
 - \$20 a month
 - \$30 a month
 - Other \$ _____ a month

All memberships include delivery of the Gazette. MainStreet Libertyville, Inc. is a 501(c)3 nonprofit organization under Tax I.D. Number 36-3657765. Your donation may qualify as a charitable deduction on your federal tax return.

Visit our website: www.mainstreetlibertyville.org to become a member online.

Please mail your check made payable to MainStreet Libertyville, Inc., along with this form to:
MainStreet Libertyville, 150 E. Cook Ave., Suite 105, Libertyville, IL 60048

Connie Loef Honored by Senior Council of Libertyville



Libertyville's community organizations nominate an outstanding volunteer each year for recognition by the Senior Council of Libertyville. This year, MainStreet Libertyville nominated Connie Loef to the Senior Council of Libertyville Hall of Fame and she was inducted in May.

Connie has volunteered for MainStreet for 20 years and has coordinated MainStreet's annual Children's Holiday Shoppe, a pop-up shop where children can purchase small presents and leave with a few perfectly wrapped gifts. Connie has served in every role for this event over the years and has used her organizational skills and spreadsheet knowledge to track MainStreet's purchases, prices, and ensure the shop is adequately stocked each year. She also served as the organization's volunteer coordinator and has helped at other events as needed.

MainStreet is thankful for Connie's contributions to making the shop a success. She continues to be the primary shopper and chooses fun gifts that appeal both to kids and recipients while keeping prices low. In Connie's own words, "I hope it continues to delight the kids and their families every holiday season."



GAZETTE

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Save the Dates!

Oktoberfest in Libertyville

Friday & Saturday, September 20-21, 2024

Trick or Treat on MainStreet

Friday, October 25, 2024

Experience
Downtown
Libertyville