



GAZETTE

Preserving and Promoting Downtown Libertyville



A NON PROFIT VOLUNTEER BASED ORGANIZATION • A GREAT AMERICAN MAIN STREET AWARD WINNER

Women Owned Businesses

According to the 2012 U.S. Census data, approximately one third of the businesses in Lake County are owned, in whole or part, by women. In our downtown Libertyville, approximately 60 shops, restaurants and service businesses are owned by female entrepreneurs, whether through sole ownership, family businesses, husband and wife teams, or friends. As one of the youngest business owners, Kendra from Serendipity, explained, "Running the company with three generations has been the biggest blessing. Each of us brings something different to the table and the store contains a little of each of us."

So what is the draw of owning and operating a business in downtown Libertyville? A random survey of these creative and savvy ladies, ranging from 30 years downtown to newcomers, referred to the "historic and quaint feeling of the downtown." For some, like Amazing Cosmetics owners, Sue and Lisa, Libertyville is home. Their business began in Sue's house, and as it grew they moved it to downtown Libertyville. When it came time to expand again, they felt it was important to invest in the community by purchasing a building. Other businesses chose Libertyville to raise their family, opening their businesses after first living here as residents.

Community support is a common thread echoed by many of the business owners. Shelly, from Allure, summed it up: "I have felt very supported by the community and the MainStreet organization. Folks want to see the downtown businesses thrive." Karen from Charles and Minerva added, "The merchants work together."

As every entrepreneur knows – and as women entrepreneurs experience more than most – successful business ownership is not about doing what's easy. They are not blind to the hard realities of juggling business ownership and family – they are bold despite them. It's about finding your passion – and working hard to achieve success. Women owned businesses, we salute - and support you!

- 545 North
- Allure Designs In Beauty
- Amazing Cosmetics
- Avenue 21 Dancewear
- B Bungalow
- Bee Realty
- Bentley's Petstuff
- Black Cat Yoga
- Bleck Consulting
- Board and Brush
- Buss Flower Shop
- Café Pomigliano
- Casa Bonita
- Celine Jewelers
- Charles & Minerva
- Christine Anne Couture
- Clucker's
- CR Spa
- Dance N Tees
- Dancercenter North
- Diamond Residential Mtg.
- Eclectic Design Source
- Firkin
- Fluff Lash Boutique
- Forest Bootery
- French Nails
- Full DisClothesure
- Green Room
- The Hair Source
- Heritage Homes Realty
- How Impressive!
- IDEA Design/Build
- JoJo & Me Salon/Boutique
- Dr. Lisa Konz
- Law Office of Rebecca McNeil
- Maison Chic
- Dixie Spitzer Malek, Esq.
- Mickey Finn's
- Murphy's Health Foods/Juice Bar
- My Flavor It! Place
- North Shore ProActive Health
- Oscar Lee's Barbeque
- Oh Olive
- O'Toole's of Libertyville
- Petranek's Pharmacy
- Picnic Basket
- Rocky Mtn. Chocolate Factory
- Salon Kallisto
- Serendipity Shop
- Singallila Gallery
- Shakou
- The Tavern
- Threading Trends
- Touche Salon
- Townee Square Restaurant
- Vito Anthony Salon
- Yo Froot Café, Inc.

MainStreet Libertyville, Inc.



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Phone (847) 680-0336 • Fax (847) 680-0370

The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.

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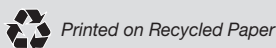
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Maureen Shinnick • Pam Hume

DESIGN

Fiorelli Graphics & Printing • fiorelligraphics.com



Letter from the Chairman

Fred Kestler, Board Chairman

As you may know, the Village of Libertyville is updating the Comprehensive plan. Updated every 10 years or so, this plan is a guide for the Village and other organizations that outlines what we, as a community, want our town to look like as changes occur in the area.

The first open house was in July and it showcased where we are as a community and offered the opportunity for residents to weigh in on different ideas regarding development, aesthetics and land use in the Village.

From Main Street's point of view, our goal in the process is simple: maintain the historic look and feel of the town, while providing space for people to come together to enjoy the events that we sponsor in town throughout the year.

Enjoy the rest of the summer – See you on MainStreet!

Downtown Historic District Designation

Recently the Village of Libertyville Board of Trustees voted unanimously to create a downtown historic district, thereby revising the duties of the Historic Preservation Commission with increased regulatory functions.

Jim Hartshorne, Chairman of the Historic Preservation Commission stated, "Libertyville is a great town with a good number of older well preserved buildings and has now benefited by having the Historic Preservation Ordinance in place to preserve the historic value, integrity and quality that the residents expect."

"We found in all our research that property values are higher within communities with historic preservation areas and districts," Commissioner Mike Kollman said. "Rates of appreciation are higher as well." He added, "Another incentive is that tax credits are available to owners of historically protected property."

Special Thanks to...
Maureen Shinnick!

Many of our volunteers operate "behind the scenes". Thank you, Maureen Shinnick, Editor, for the past four years for your time and talent to produce a well written, informative Gazette!

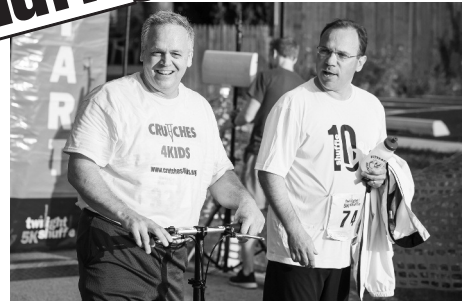


Photos by Studio West

Twilight Shuffle 2018

This year the 11th Annual Twilight Shuffle 5K Run will be held over Labor Day Weekend on Sunday, Sept. 2 at 5:00pm. Come out and join other individuals, couples, families and groups that have participated in the race for several years. There is still time to register for this popular run!

Elite and recreational runners, first-time racers, family and jog stroller-pushers enjoy the 3.12-mile route through our charming Libertyville neighborhoods. The Twilight Shuffle is one of MainStreet Libertyville's top fundraisers and an evening of fun for the entire family. The race offers professional chip-timing, a course with some moderate hills and many enthusiastic spectators. Enhancing the community environment of the run is the post-race party held at Mickey Finn's Brewery, where everyone can enjoy dinner and rehydration.



Register closes at 10am on September 2nd!

To keep the Twilight Shuffle safe and organized, the last opportunity for racers to register will be on race morning on September 2nd from 8-10am at the packet pick-up location, The Runner's Edge, 524 N. Milwaukee, Libertyville. Race morning registration is the last chance to register!

No walk-up registration at the race.



Event Highlights

The Twilight Shuffle is a family event, welcoming racers ages 9 and up with several award categories under age 18. We are offering technical t-shirts that are dri-fit fabric and race photos will be available to download for free.

We celebrate family participation with several unique award categories. The Fit Family Award is given to the family that registers the most participants. The Fast Family award is given to the family of three or more (one member must be under the age of 17) with the fastest average time. Winning families will receive an award and will have their name engraved on a plaque on display in the MainStreet Libertyville office.

Runners are organized by waves based on projected pace per mile. Volunteers holding signs will help guide runners into waves as they line up to start. Remember, your start time starts when you cross the starting mats, not when the starting horn sounds. We appreciate your cooperation and encourage everyone to line up according to average pace per mile and enjoy the company of the participants around you.

We ♥ Race Volunteers!

The Twilight Shuffle depends on capable volunteers who keep the race safe and organized. There are plenty of opportunities to help out on Friday, Saturday and Sunday and especially on the race course itself, where you'll also have a great view of the race.

Questions?

Want to Volunteer?

Visit our online volunteer sign up at

<http://signup.com/go/AtftaKY>

call: 847.680.0336

email: shufflevolunteers@comcast.net

Check out the Twilight Shuffle website (www.twilightshuffle.com) for a wealth of race information, "like" us on Facebook and follow us on Instagram and Twitter.

Thanks to Our Generous 2016 Twilight Shuffle Sponsors



CLUB PILATES
LIBERTYVILLE



MAINSTREET EVENTS 2018

LET'S WINE ABOUT WINTER

Saturday, Feb. 17



FIRST FRIDAYS

March 2, April 6, May 4, June 1, July 6,
August 3, Sept. 7, Oct. 5, Nov. 2, Dec. 7

6-9 pm • Downtown Libertyville



CAR FUN ON 21

May 16, June 20, July 18, Aug 15, Sep 19

6-9 pm • Church & Cook Streets



HISTORIC HOME TOUR

Saturday, June 9

10 am – 3 pm • Cook Park



GOLF OUTING

Thursday August 30

White Deer Run Golf Course



FARMERS MARKET

May 31, June 7, June 21-OCT. 18

7 am – 1 pm • Cook Park • Thursdays

*No June 14 Market



LUNCH IN THE PARK

Fridays, June 22-August 17

11 am – 2 pm • Cook Park



SIDEWALK SALES

JULY 20, 21 • Downtown Libertyville

Business hours



MAINSWEET DESSERT WALK

Saturday, Aug. 4

Noon – 3 pm • Cook Park



TWILIGHT SHUFFLE 5K RUN

Sunday, Sept. 2 • 5 p.m.



WOMEN'S DAY

Friday, Oct. 12 • Downtown Libertyville



TRICK OR TREAT ON MAINSTREET

11 am – 2 pm • Oct. 31



SMALL BUSINESS SATURDAY

Nov. 24



DICKENS OF A HOLIDAY

Saturdays, Dec. 1 & 8

10 am – 3 pm • Downtown Libertyville

Victorian Tea, Dec. 1 & 8

11 am • St. Lawrence Church

New Additions to Our Summer Events!



New Lunch in the Park vendor My Flavor It! Place



Lunch in the Park was a huge success this year! Always a popular event, it was elevated by the addition of children's entertainment and activities including: live animal shows, museum displays, and awesome balloon makers. MainStreet is planning more for next summer... please join us!



Car Fun on 21 now offers monthly Facebook video live interviews with the drivers



Thank You To Our Event Sponsors...

Historic Home Tour

Knauz Automotive Grp.

Sherwin Williams

Libertyville Bank & Trust

Redfin

Sheryl Engle – 4Sale Realty

O'Toole's of Libertyville

Annual Meeting

Mickey Finn's Brewery (in kind)

Awards & Engraving (in kind)

Lunch in the Park

Advocate Condell Medical Ctr.

Knauz Automotive Grp.

DeSanto, Morgan & Taylor Law Group

Heritage Church

Libertyville Bank & Trust

Greenleaf Orthopaedic

Hollister Inc.

Arrow Plumbing

The UPS Store, Libertyville

Family Stress Clinic

George Garner Cyclery

Eye Level Learning

First Bank & Trust

Weppler Law Grp.

David Adler Music & Arts Ctr.

Blue Oak Financial

Bank Financial

Rosati's Pizza

J.M. Hartmann

Foss Swim School

Eye Level Learning

Metalex Corp.

Dessert Walk

Uline

Knauz Automotive Grp.

Curtis Frame/Back Alley Gallery

Heritage Church

Weppler Law Group, LLC

The UPS Store, Libertyville

Maison Chic

My Flavor It! Place

Libertyville Civic Center

Nationwide Ins., Jim Kelly Agency

MainStreet Photo Challenge!

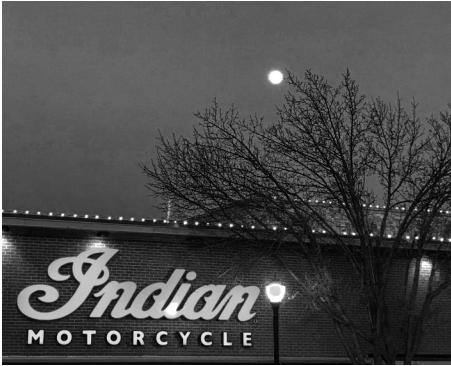


Photo by Emilio Fabico



Photo by Jane Sturgeon



Photo By Scott T. Holland

What makes our community special to you? We asked you to share your images --- and you did. Our thanks to all who responded with their photos and thoughts! The images are displayed on the MainStreet Facebook page and website. For the fall challenge We are heading back to routines as the year cycles into the autumn months. What are some of the fall rituals which bring comfort and community connections for you? Back to school, fall gardens, Halloween, and sports are a few possible topics which may inspire you to create photographs depicting what you welcome most about fall in Libertyville.

Please send your Fall Photo Challenge images or questions to PhotoChallenge@MainstreetLibertyville.org. Please submit the photos as a jpg or png. Helpful information includes your name and a brief description of your image such as date, time, place. The images may be displayed on the MainStreet Facebook page, the

website at <https://mainstreetlibertyville.org/>, or in promotional advertising. By entering the challenge you grant MainStreet Libertyville a royalty-free non-exclusive license to publicly display, distribute and reproduce, in whole or in part, in MainStreet Libertyville social media or online website. Photographs will include a credit, as feasible.

WE NEED YOUR HELP!

Do you like to take photos? Would you enjoy seeing your images shared with the community? There are a lot of talented people in our community! Volunteer photographers are needed for our events and to supply images for our marketing. Interested to learn more? Please call the MainStreet office, 847-680-0336.

Golf Outing

Civiltech Engineers
Gewalt Hamilton
Mickey Finn's Brewery
Libertyville bank & Trust
CDW

R C Contractors
Knauz Automotive Grp.
Greenleaf Orthopaedic
SERVPRO of Libertyville
Sunset Foods

Ace Hardware
Farmers Ins., Andrew Lee Agency
Seidler & Assoc.
AC Home Design, LLC
Druva

Let's Wine About Winter

Libertyville Bank and Trust
Allure Designs in Beauty
Heritage Signs
Curtis Frame/Back Alley Gallery
Greenleaf Orthopaedic
DeSanto, Morgan & Taylor
Law Group

Heather's Gym
Elan Landscape
Weppler Law Group
Rocky Mtn. Chocolate Factory
Forest Bootery
Main Street Social
Shakou

Café Pomigliano
Rolland's Jewelers
Vito Anthony Salon
B Bungalow
Tony Cannoli
Bank Financial
Libertyville Sunrise Rotary

Car Fun on 21

Knauz Automotive Group
Libertyville Bank & Trust
Berry Tire
Libertyville Insurance Agency
The UPS Store, Libertyville

Libertyville Car Spa
The Mulch Center
Cornerstone Automotive
Matco Tools
Napa Auto Parts

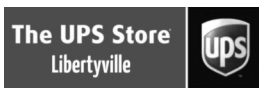
Auto Lab
Nationwide Ins., Jim Kelly Agency
Duxler Libertyville Tire
United Methodist Church

Farmers Market

Advocate Condell Medical Ctr.
Chiro One
Knauz Automotive Grp.
Libertyville Bank & Trust
Heritage Church
Baird & Warner
Greenleaf Orthopaedic
First Bank and Trust
Hollister, Inc.
How Impressive
Jerry's Auto Repair
Karina Kolb-Formento, Baird & Warner
Pizzeria Deville
Milwalky Taco
Oscar Lee's Barbeque
Townee Square Restaurant
DeSanto, Morgan & Taylor Law Group
Touche Salon
Weppler Law Group
Heritage Homes Realty
Cornerstone Automotive
The UPS Store, Libertyville

We appreciate the commitment of our sponsors to our ongoing efforts.

The following organizations contributed \$1,000 or more to MainStreet in 2018. (Through 7/31/18)



NEW Associate Members
(Through 7/31/18)



Dunsing Inspections



RealCleanPaleo



Bike Shop & Training Center



Women's Day Event

FRIDAY, OCTOBER 12TH

Grab your girlfriends and join us for a day of shopping, food, and fun on October 12th in downtown Libertyville. The day will begin with coffee and treats at Petranek's at 10:00am. After registration and a brief welcome, you and your friends can stroll the shops and enjoy some great discounts on gifts, clothes, and services. Take a break at one of the many restaurants in town and savor the great tastes of Libertyville. We will be highlighting the women-owned businesses in town. Learn about the success stories right here in our own neighborhood! A highlight of the event is a poker run: stop by the selected shops and select a card. Bring your hand back to Petranek's to win some fun prizes. What better way to enjoy the fall weather!



Look what you missed! Although the temperature soared, many people enjoyed delicious dessert "bites" served by our downtown businesses for a day of shopping and sampling. Be sure to save Aug. 3rd for next year's Dessert Walk!

Join Our MainStreet Community Today!



- New
- Renewal
- Upgrade

YES! I would like to join MainStreet Libertyville, Inc.

YES! I would like to volunteer, please contact me!

- Level 10 - \$5,000
- Level 9 - \$2,500
- Level 8 - \$1,000
- Level 7 - \$500
- Level 6 - \$250
- Level 5 - \$125
- Level 4 - \$100
- Level 3 - \$75
- Level 2 - \$40
- Level 1 - \$25

Name _____

Address _____

City / State / Zip _____

Home Phone _____

Work Phone _____

Email Address _____

Please give us your email address if you would like to receive weekly notification on what is happening in downtown Libertyville.

My company _____ has a matching gift program and I will submit the request.

Contribution Amount \$ _____ Enclosed _____

Credit Card No. _____ Expiration Date _____

Visa Mastercard Discover

Signature _____

I prefer a monthly credit card gift of:

- \$10 a month
- \$20 a month
- \$30 a month
- Other \$ _____ a month

All memberships include delivery of the Gazette. MainStreet Libertyville, Inc. is a 501(c)3 nonprofit organization under Tax I.D. Number 36-3657765. Your donation may qualify as a charitable deduction on your federal tax return.

Visit our website: www.mainstreetlibertyville.org to become a member online.

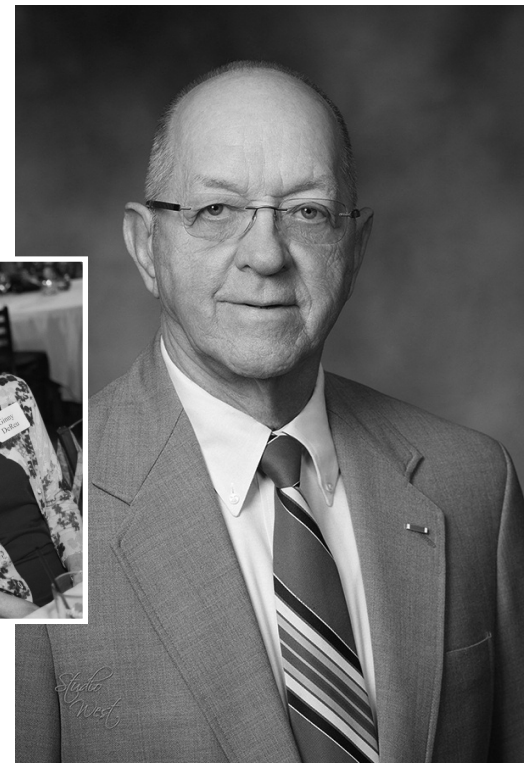
Please mail your check made payable to MainStreet Libertyville, Inc., along with this form in an envelope to:

MainStreet Libertyville, 158 E. Cook Ave., Libertyville, IL 60048

Thank You, John DeReu!

Volunteer John DeReu was recently inducted as MainStreet's nominee into the Senior Council of Libertyville's Hall of Fame. This event recognizes volunteers from non-profit groups who have made a difference in the community.

As co-chair of the golf committee for 8 years, John and his wife, Ginny, worked tirelessly to make sure that each year's outing was "the best ever!" From the first planning meeting to event day, the enthusiasm never diminished. No job was ever too big or small, from soliciting donors and sponsors to his commitment to making the annual event a sellout every year. An avid golfer, John paired his love for the game with his desire to support MainStreet, resulting in a successful fundraiser and establishing its reputation as the "most fun golf outing in Lake County." John exemplifies MainStreet's mission and goals, and his willingness to share his time and talents are deeply appreciated.





GAZETTE

Preserving and Promoting Downtown Libertyville

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Upcoming Events!

13TH ANNUAL

Mainstreet Golf Outing

Was Rescheduled To Thursday, Aug. 30
White Deer Run Golf Club, Vernon Hills, IL
12:30 PM Shotgun Start!

Twilight Shuffle 5k Run

Sunday, Sept. 2, 5 PM
Downtown Libertyville

Register Online or Call

the MainStreet Office ~ 847.680.0336
WWW.MAINSTREETLIBERTYVILLE.ORG



Experience
Downtown
Libertyville