



# GAZETTE

Preserving and Promoting Downtown Libertyville

*Experience*  
Downtown  
Libertyville

A NON PROFIT VOLUNTEER BASED ORGANIZATION • A GREAT AMERICAN MAINSTREET AWARD WINNER

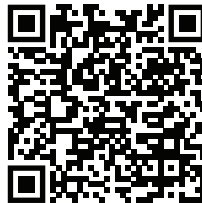
## MainStreet Needs Your Support

By Jennifer Johnson, Executive Director

Our beautiful, vibrant downtown was not created by chance. It is the result of years of grassroots efforts, constant nurturing and robust community support. For 34 years, MainStreet Libertyville has promoted economic vitality in downtown Libertyville through marketing, events, historic preservation and national, state and local partnerships.

MainStreet Libertyville is NOT part of the Village of Libertyville. It is a volunteer-based, 501(c)3 nonprofit organization that depends on donations from residents and businesses, and sponsorships to operate. The village matches a portion of those contributions and provides in-kind services for our events.

Residential support is critical to the ongoing success of MainStreet Libertyville and for our activities and events to continue and evolve. Your donation allows us to support local businesses and make downtown Libertyville an



inviting and charming center of commerce and community.

Currently only seven percent of Libertyville households are contributors; we'd like to do better. Can you help?

Last year alone MainStreet held 60 days of community and retail activities to support local businesses. Our thriving and engaging downtown is the reason so many people love Libertyville and choose to live and visit here.

Please scan the QR code and donate today. Donations to MainStreet are tax deductible and can also be made online at [www.mainstreetlibertyville.org](http://www.mainstreetlibertyville.org). Or complete the form on page seven of this newsletter and mail or drop off a check to the MainStreet Libertyville office.

MainStreet Libertyville is celebrating its 35th anniversary in 2024. While we've accomplished a lot, your generous support allows us to continue investing in downtown Libertyville. Thank you!



*Inside... Dickens of a Holiday !*

## MainStreet Libertyville, Inc.

**MAINSTREET LIBERTYVILLE GAZETTE**

Is published three times a year

150 E. Cook Ave. Ste 102 • Libertyville, IL 60048  
Phone (847) 680-0336 • Fax (847) 680-0370

*The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.*

**2023 BOARD OF DIRECTORS**

Mark Anderson – Chairman  
Jim Malecha – Treasurer  
Beth Gallery – Assistant Treasurer  
Andi Colosi – Organization Chair  
Erin Kahn – Design Chair  
Cindy McGarrigle – Promotion Chair  
Bruce Ponsaran – Economic Vitality Chair  
Kate Vittore – Social Media Chair

**STAFF**

Jennifer Johnson ~ Executive Director  
Lori Myles ~ Admin/Promotions Coordinator

**PAST BOARD COUNCIL**

Scott Adams	Maureen Hunt	Katie Oakes
Cindy Arndt	Bill Kaiser	Ted Olson
Lorie Bark	Polly Kasdorf	Robert Ostroga
Peggy Becker	Fred Kestler	Beth Owen
Bob Bleck	Bob Killackey	Bob Peron
George Boehm	Paul Knachel	Ellen Phillips
Louise Cerbus	Michael Kolman	Jackie Pyter
Charley Colette	Beth Kraft	Rick Pyter
Jim Cwik	David Laidley	Karen Rockenbach
Adele Duba-Nagel	Terry Langworthy	Virginia Schaefer
John Durning	Andy Lausch	Al Scott
Barb Erickson	Dr. Jordan Leasure	Anne Scott
Susan Ewalt	Cheri Lindell	Afshin Shabahang
Heather Fahrenkrog	Pam Lockowitz	Tim Shanahan
Les Galo	Jeff Lovinger	M.J. Seiler
Ron Gauvin	Mike Main	Veronica Sloma
Mike Godwin	Karen Van Maldegiam	Patrick Stakenas
Donna Goodwin	Jim Malecha	Ken Sternke
Brian Grano	Shelly Malizola	Jane Sturgeon
Nan Grupe	Debbie Mattana	Joan Suzio
Marcella Hawkins	Jeff Mateer	Mary Sykes
Willard Helander	Dan Mayworm	Dan Timm
Andy Herrman	David McCallum	John Timony
Doug Hoffman	Mike McCarthy	Ed Werdell
Ron Hornsey	Sue Montgomery	Karey Wittenborn
Pam Hume	Joan Mountford	Dale Vanderwerff
Stephanie Huffman		Torie Vittore

**NEWSLETTER TEAM**

Lori Myles • Jennifer Johnson

**DESIGN**

Dan Bockhaut • D. Oliver Design  
847 682 7953 • DOLiverDesign.com



Printed on Recycled Paper

# Holiday Greetings!

The MainStreet Libertyville Board of Directors and Staff wish you happy holidays and a healthy, happy New Year! We deeply appreciate the generous support we receive from the community and the Village of Libertyville. Thank you for continuing to volunteer, participate in community events and your contributions to MainStreet Libertyville.

Mark Anderson, Andi Colosi, Beth Gallery, Erin Kahn, Jim Malecha, Cindy McGarrigle, Bruce Ponsaran, Kate Vittore, Jennifer Johnson and Lori Myles.

## ~ Community Input Wanted ~

The MainStreet Board of Directors is seeking input on future activities and events for MainStreet Libertyville. We have been busy brainstorming for MainStreet Libertyville's upcoming 35th anniversary and working on updating the organization's strategic plan, and we can't wait to share what's in store in 2024.

### **What Would You Like To See In Downtown Libertyville?**

Forward any ideas or suggestions for the board's consideration via email to [info@mainstreetlibertyville.org](mailto:info@mainstreetlibertyville.org).



# Oktoberfest in Libertyville

## THANKS FOR YOUR SUPPORT

The second annual Oktoberfest in Libertyville, co-hosted by the GLMV Chamber of Commerce, was a resounding success. Guests enjoyed plenty of beer, German wine, traditional food, an Oompah band, entertainment, skill games and Steinholding competition.

This year, the event was extended to both Friday and Saturday nights and included two hours for families with children from 2 p.m. to 4 p.m. on Saturday. Students from Libertyville High School's German Club helped with face painting, pretzel necklace design and games for the kids.

Oktoberfest in Libertyville is one of four Festivals of Libertyville. For more information, please visit [www.libertyville.com/1148/Festivals-of-Libertyville](http://www.libertyville.com/1148/Festivals-of-Libertyville). We hope to see you next year!



# Festivals

OF LIBERTYVILLE



# Dickens of a Holiday... Let's Celebrate!

MainStreet Libertyville is thrilled to once again offer Dickens of a Holiday this year. We hope you will take the time to enjoy the wonder of the season in beautiful, downtown Libertyville.

The Holiday Shoppe will be open at Petranek's Pharmacy in the community room. Our "elves" are on duty to help the children pick out special gifts (on their own) for their loved ones. Children ages 4 to 10 may shop for up to six gifts.

And don't forget to drop in on Santa and Mrs. Claus in the park to get your picture taken with them!

The Victorian Tea will be offered on December 2nd and 9th. Tickets are selling out quickly so make sure to get yours before they are gone!

**SATURDAYS**  
December 2nd & 9th  
♦♦♦  
**VICTORIAN TEA**  
Libertyville Civic Center  
11:00 a.m. – 1:00 p.m.

♦♦♦  
**CHILDREN'S  
HOLIDAY SHOPPE**  
Petranek's Pharmacy  
10:00 a.m. – 3:00 p.m.

♦♦♦  
**SANTA & MRS. CLAUS**  
Cook Park  
10:00 a.m. – 12:00 p.m.  
1:00 p.m. – 3:00 p.m.

♦♦♦  
**COOK MANSION TOURS**  
11:00 a.m. – 3:00 p.m.



## MainStreet Marvin is Back!

By Lori Myles

MainStreet Marvin had such a wonderful time visiting the downtown shops and restaurants in the past that he decided to come back again this year.

Marvin will be placed in the shops and restaurants from November 24th through December 21st. Find him and take a selfie with him for your chance to win a \$50 MainStreet Gift Certificate. Hints where to find him will be in our emails and on Facebook. Sign up for MainStreet Libertyville's email on the website so you know where to find him.

When you find him, take your selfie, and sent it to promotions@mainstreetlibertyville.org. Make sure to mention where you found him along with your contact information.

**~ The winner will be announced on December 22nd ~**

### Thank You to Our Generous Sponsors



**MAINSTREET EVENTS 2023****SMALL BUSINESS SATURDAY**

Saturday, November 25

**DICKENS OF A HOLIDAY**

SATURDAYS • 10am-3:00pm

December 2 &amp; 9

**VICTORIAN TEA**

SATURDAYS • 11am

December 2 &amp; 9

Libertyville Civic Center

**MAINSTREET EVENTS 2024****LET'S WINE ABOUT WINTER**

Saturday, February 17

**FIRST FRIDAYS**

Mar 1, Apr 5, May 3, Jun 7, Jul 5, Aug 2,

Sept 6, Oct 4, Nov 1, Dec 6

**GIRL'S NIGHT OUT**

Thursday, Apr 18, Thursday Oct 17

**CAR FUN ON 21**

May 15, Jun 19, Jul 17, Aug 21, Sept 18

**FARMERS MARKET**

May 30, June 6 • June 20 - Oct 17

*No Market June 13***LUNCH IN THE PARK**

Jun 21 - Aug 16

**SIDEWALK SALES**

July 19 &amp; 20

**MAINSWEET  
DESSERT WALK**

Saturday, August 3

**GOLF OUTING**

Monday, August 26

**OKTOBERFEST  
IN LIBERTYVILLE**

September 20 &amp; 21

**TRICK OR TREAT  
ON MAINSTREET**

Friday, October 25

# Let's Wine About Winter

## MARK YOUR CALENDARS NOW!

You won't want to miss one of MainStreet Libertyville's most popular events – Let's Wine About Winter on Saturday, February 17th from 1:00 p.m.–4:00 p.m. Merchants will open their doors to showcase their products and services while serving wine and light snacks. Ticket holders will receive a commemorative wine glass, a \$10 coupon for participating businesses, exclusive discounts and a shopping bag with goodies and offers from our event sponsors. Please watch MainStreet's website and social media channels for event details and ticket sale announcements.



# Give Back on Giving Tuesday

Amid the busyness of the holiday season, these last few months of the year are also traditionally the most charitable. MainStreet Libertyville is proud to partner with GivingTuesday to kick off the generosity season this year

and inspire and encourage people to give back on November 28, 2023. Giving Tuesday is a global philanthropic movement to raise awareness and much-needed funds for nonprofit organizations, encouraging people and organizations to work generously together to transform their communities and their world.

MainStreet Libertyville relies on community support to achieve its mission each year. Your donations allow MainStreet Libertyville to bolster small businesses and make downtown Libertyville a place for families and friends to gather, and where special memories are made. With your help, events like Let's Wine About Winter, First Fridays, Girls' Nights Out, Car Fun on 21, Farmers Market, Lunch in the Park and Dickens of a Holiday can be planned and enjoyed by all.

GivingTuesday was launched in 2012 with a simple idea: to create a day that encourages people to do good. This idea has grown into a global movement that inspires hundreds of millions of people to give, collaborate and celebrate generosity. Watch for MainStreet's Giving Tuesday campaign on social media this month and consider donating this year.

# GIVING TUESDAY





Annual Golf Outing



Car Fun on 21



Dickens of a Holiday



Oktoberfest



Let's Wine About Winter



Farmers Market

## Volunteer with MainStreet

Volunteering with MainStreet is fun and rewarding. Whether you have a few hours here and there or a few hours each month to volunteer, there are opportunities for you to serve your community. We need people with marketing, communication, leadership and event planning skills to help guide the work of MainStreet. Please contact the MainStreet office at (847) 680-0336 or sign up online at [www.mainstreetlibertyville.org/volunteer](http://www.mainstreetlibertyville.org/volunteer).

*We appreciate the commitment of our sponsors to our ongoing efforts.*



The following organizations contributed \$1,000 or more to MainStreet in 2022.

(Through 10/25 /23)



## NEW Associate Members (Through 10/25/23)



YOUTH & FAMILY COUNSELING  
Opening doors to mental healthcare since 1962

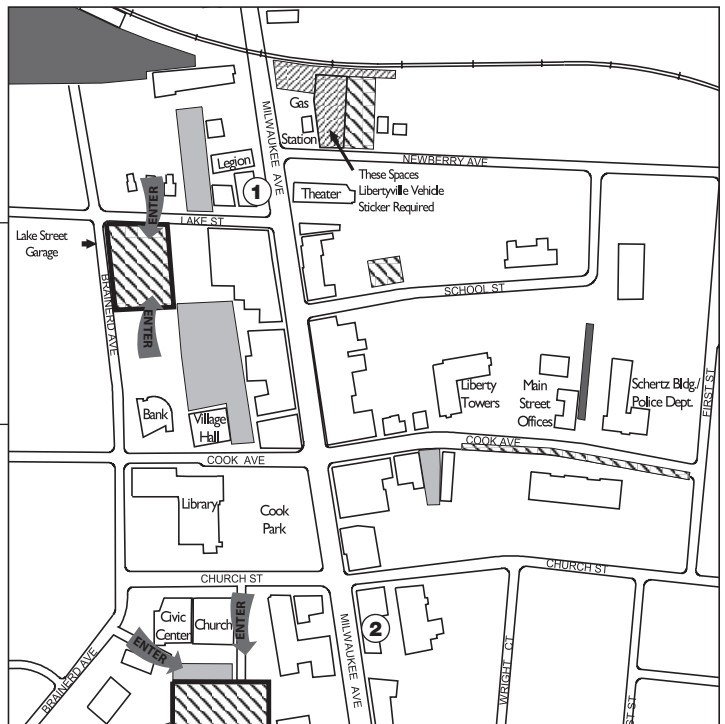


## New MainStreet Business Members

- 1 Blooms by Brigita**  
Artistic floral design for all occasions -- unique gifts, weddings, and corporate events as well as small group lessons on floral design.

- 2 Board & Brush Libertyville**  
DIY workshops for people who love to sip, paint, create, and connect with friends.

For more info about becoming a MainStreet Business Member, call (847) 680-0336.



## Opportunity Knocks

Interested in starting or relocating your business? Downtown Libertyville offers a great mix of retail, dining and service businesses. Easy tollway access and the Metra train line enhances allows access for consumers throughout Chicagoland. All inquiries are confidential. Contact Jennifer Johnson, Executive Director, MainStreet Libertyville at (837) 680-0336.



# Join Our MainStreet Community Today!



- ☐ New  
☐ Renewal  
☐ Upgrade

☐ **YES! I would like  
to join MainStreet  
Libertyville, Inc.**

☐ **YES! I would like  
to volunteer,  
please contact me!**

- ☐ Level 10 - \$5,000  
☐ Level 9 - \$2,500  
☐ Level 8 - \$1,000  
☐ Level 7 - \$500  
☐ Level 6 - \$250  
☐ Level 5 - \$125  
☐ Level 4 - \$100  
☐ Level 3 - \$75  
☐ Level 2 - \$40  
☐ Level 1 - \$25

I prefer a monthly  
credit card gift of:

- ☐ \$10 a month  
☐ \$20 a month  
☐ \$30 a month  
☐ Other \$ \_\_\_\_\_ a month

Name \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Work Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Please give us your email address if you would like to receive weekly notification on what is happening in downtown Libertyville.

My company \_\_\_\_\_ has a matching gift program and I will submit the request.

Contribution Amount \$ \_\_\_\_\_ Enclosed \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

☐ Visa ☐ Mastercard ☐ Discover

Signature \_\_\_\_\_

**Visit our website: [www.mainstreetlibertyville.org](http://www.mainstreetlibertyville.org) to become a member online.**

Please mail your check made payable to MainStreet Libertyville, Inc., along with this form to:

MainStreet Libertyville, 150 E. Cook Ave., Suite 105, Libertyville, IL 60048

All memberships include delivery of the Gazette.  
MainStreet Libertyville, Inc. is a 501(c)3 nonprofit  
organization under Tax I.D. Number 36-3657765.  
Your donation may qualify as a charitable  
deduction on your federal tax return.

## Give the Gift of Local History

Limited copies of the book *Lasting Impressions* are available for purchase at the MainStreet Libertyville office. The 125-page, hardcover book features 50 of Libertyville's historic homes. Stories of each home are told through the lens of photographer Randall Paetzold and take readers on a journey back in time from the modest beginnings of Libertyville's early settlers to the beautiful homes that remain today. Enjoy beautiful photos and stories of each property. The cost of the book is \$50, all proceeds support the work of MainStreet Libertyville. Purchase in person or by phone at (847) 680-0336.



## ~ Gift Certificates for the Holidays ~

MainStreet Libertyville sells gift certificates that can be redeemed at more than 80 member businesses. Gift Certificates can be purchased at the MainStreet Libertyville Office (credit cards accepted), or Rocky Mountain Chocolate Factory and Libertyville Bank & Trust (check or cash only). Certificates come in denominations of \$10, \$20 and \$50, and they never expire. Find more information at [www.mainstreetlibertyville.org/redeem-gift-certificates](http://www.mainstreetlibertyville.org/redeem-gift-certificates).



# GAZETTE

Preserving and Promoting Downtown Libertyville

Nonprofit Org.  
U.S. Postage  
**PAID**  
Libertyville, IL  
Permit No. 188

ECRWSS  
Postal Customer  
Libertyville, IL 60048

# Small Business Saturday

## ~ NOVEMBER 25, 2023 ~

Kick off the holiday season in downtown Libertyville and come to downtown Libertyville for the ...

## 6th Annual Holiday Shopping Tour

...and support your local businesses.

- Pick up a **FREE PASSPORT** at participating merchants. or at the Village Tree Lighting Ceremony.
- In order to be eligible for the raffle, **GET YOUR PASSPORT STAMPED** at each merchant you visit – no purchase is required. Passports list raffle items.
- Winners will be contacted the week of November 26th.



## Shop Small, Shop Local

For more information and a list of participating businesses visit,  
[www.MAINSTREETLIBERTYVILLE.org](http://www.MAINSTREETLIBERTYVILLE.org)

