



GAZETTE

Preserving and Promoting Downtown Libertyville

Experience
Downtown
Libertyville

A NON PROFIT VOLUNTEER BASED ORGANIZATION • A GREAT AMERICAN MAIN STREET AWARD WINNER

Holiday Magic in Downtown Libertyville

Each year downtown Libertyville is transformed into a scene out of Currier and Ives. Holiday decorations adorn Cook Park, and the shops and restaurants are festively dressed. MainStreet Libertyville invites you to share in the magic of the season!

One of MainStreet Libertyville's most anticipated events, Dickens of a Holiday, has been a longstanding tradition for 19 years. Mark your calendars for the first two Saturdays in December, the 7th and the 14th. A visit with Santa and Mrs. Claus in Cook Park is a must! From 10-12 and 1-3 pm children eagerly await the opportunity to deliver their wish list. Next stop is the Children's Holiday Shoppe, located at Petranek's Pharmacy across from Cook Park. Assisted by elves, children shop for the special people on their gift list – no parents are allowed! The gifts are wrapped, tagged and ready to be placed under the tree. All gifts are budget friendly and priced at \$5 or less.

The Victorian Tea, held on Dec. 7 and 14, is set amidst the beautiful greens at St. Lawrence Episcopal Church. For many attendees, it is an ongoing tradition that celebrates the beginning of the holiday season. Friends gather to enjoy a high tea of finger sandwiches and delectable pastries, served by hostesses in Victorian costume. Tea begins promptly at 11 am and is always a sellout. The cost is \$35 per person, and reservations are required. Contact the MainStreet office at 847-680-0336 or reserve your tickets online using the event calendar at www.mainstreetlibertyville.org.

This year Dancenter North is celebrating its 25th anniversary of the Magic of the Nutcracker. For ticket information, call Dancenter North or visit their website at www.dancenter-north.com

Walk downtown and admire the shops and restaurants that offer a sense of holiday magic with their brightly lit windows and displays. In the past, the window decorating contest has been judged by members of the MainStreet Design committee. This year we want YOU to judge! On First Friday, December 6 through Thursday, December 12, ballots will be available in participating stores to vote for your favorite window display. Competition is fierce! On Friday, December 13 the winners will be announced.

Another reason to shop and dine downtown? The business owners welcome the opportunity to give you exceptional service and help you find the "perfect" gift in any price range, no matter how large or small. Four hour free parking is convenient in the covered parking garage.

MainStreet thanks the Dickens of a Holiday sponsors, Advocate Condell Medical Center and the UPS Store, Libertyville.



Volunteers Bob & Helene Killackey with Santa



Victorian Tea



Children's Holiday Shoppe



MAINSTREET GIFT CERTIFICATES
...make great gifts for teachers, music
instructors, coaches, and scout leaders.

They come in all denominations, one size fits all, and they can be purchased at the MainStreet office (160 E. Cook), Libertyville Bank and Trust, BMO Harris Bank and Rocky Mountain Chocolate Factory.

Inside... Twilight Shuffle and Oktoberfest

MainStreet Libertyville, Inc.



160 E. Cook Ave. • Libertyville, Illinois 60048
Phone (847) 680-0336 • Fax (847) 680-0370

The purpose of the MainStreet Libertyville Program is to enhance the community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Libertyville through concentrated efforts of education, design, promotion, organization, and economic revitalization. MainStreet is a 501(c)(3) nonprofit organization.

2013 BOARD OF DIRECTORS

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NEWSLETTER TEAM

Maureen Shinnick • Pam Hume

DESIGN

Fiorelli Graphics & Printing • www.fiorelligraphics.com



Printed on Recycled Paper



Letter from the Chairman

By Ken Stemke, Chairman

MainStreet Libertyville is committed to fostering relationships within the community while serving its business and social development as well. As always, MainStreet relies on its volunteers to accomplish its mission! We are looking for new volunteers to help us better serve our Libertyville community. Fortunately, Libertyville offers the best of both worlds: while we are a small town community, we are filled with talented and skilled individuals.

MainStreet is looking for volunteers with skills and/or experience in:

- **Marketing; Social Media**
- **Finance/Accounting; Entrepreneurship**
- **Tourism/Hospitality/Event Planning**
- **Cultural/Arts Events**

If you want to have a positive impact on your community, MainStreet Libertyville is the place! Shoot me an email at kenstemke@yahoo.com and let me know that you are in!

Thank You Libertyville! Ken

thank you

...to all of our invaluable volunteers, sponsors, and members for a successful 2013. The Board of Directors wishes you all a happy holiday season and a healthy, happy New Year!

**Thank You
To Our Event
Sponsors.
Without you
our events
wouldn't be
nearly as
successful!**

Twilight Shuffle 5k Run

Advocate Condell Medical Center
ProLine Sports Nutrition
Amphibian Multisport
Libertyville Mitsubishi
Dudley & Lake, LLC
Greenleaf Orthopedic
Oasis for Orphans
Athletico • Praxis PT
Great Lakes Credit Union
Libertyville Bank & Trust
Orinoco Fitness • Casa Bonita
Accelerated Rehab

North Shore Pro Active Health
Forest Bootery • The UPS Store
Synergy Fitness
The Runner's Edge
Trinity Community Church
Koch Insurance
Jim Moran, Village Trustee
Studio West (in kind)
HMC Design (in kind)
Sunset Foods (in kind)
Wm. Frick (in kind)
Murphy's Ambulance (in kind)

PREPARE TO... Wine About Winter FEBRUARY 22, 2014

By February the winter doldrums will be here, along with a strong desire to get out of the house. Gather your friends and save the date: February 22, 2014. The popular event "Let's Wine About Winter" returns to Libertyville MainStreet! From 1-4 pm, downtown shops and restaurants will be serving "tastes" of wine while you browse. Wine glasses can be purchased the day of the event and used as your entry to sample over 40+ wines. Last year people from all over Lake County enjoyed this mid-afternoon event.

For more information call 847.680.0336, check out the website at www.mainstreetlibertyville.org or 'friend' us on Facebook.



John at Murphy's Health Foods pouring wine for patrons

MainStreet Wins Organization Award

At the recent Illinois MainStreet State Conference, MainStreet Libertyville was honored to be the recipient of the Lt. Governor's Award for Excellence for its 2012 membership drive to promote local merchants. Designed by Bill Kaiser, Organization Co-chair, first time members received a MainStreet gift certificate which could be redeemed at MainStreet member businesses. Bill said, "I feel the Merchants of MainStreet should be the real recipients of this award. It was their participation in the Membership Campaign that made it the huge success that it was." Ken Stemke, MainStreet Libertyville Chairman, said, "It is creative and innovative ideas like this membership program that keeps MainStreet Libertyville out in front."



Farmers Market

Dr. David Potts, Lake County Dental
DeSanto/Morgan/Taylor Law Office
Libertyville Bank and Trust
Advocate Condell Medical Center
Great Lakes Credit Union
Townee Square Restaurant
Jerry's Auto Repair
Weppeler Law Group, LLC
Angelina, Herrick & Wifler Law Office
The UPS Store
Forest Bootery
Import Autoworks

Dickens of a Holiday

Great Lakes Credit Union
Advocate Condell Medical Center
The UPS Store
Townee Square Restaurant
Bank Financial
Touche Salon
CrossLife Church
Petranek's Pharmacy (in kind)
St. Lawrence Episcopal Church (in kind)
Cook Memorial Library (in kind)
Enterprise Rental (in kind)
Awards and Engraving (in kind)

Oktoberfest

Sunset Foods
Libertyville Auto Plaza
Great Lakes Credit Union
Chili U
Libertyville Bank and Trust
Touche Salon
Trattoria Pomigliano

Arrow Plumbing
Viva Le Vine
Awards and Engraving (in kind)
Ace Hardware (in kind)
Downing Electric (in kind)
Aloha Falls (in kind)
VDO Productions (in kind)

Red Hat Day

Great Lakes Credit Union
Petranek's Pharmacy (in kind)

Barista Girl (in kind)
Dave and Liz Meyers (in kind)

MAINSTREET EVENTS 2013-14

**FIRST FRIDAYS**

Dec. 6, 6-9 pm
Downtown Libertyville

♦ ♦ ♦

DICKENS OF A HOLIDAY

Sat., Dec. 7 and Dec. 14
10 am – 3 pm
Cook Park and Petranek's Pharmacy

♦ ♦ ♦

VICTORIAN TEA

Saturdays, Dec. 7 and Dec. 14
St. Lawrence Church, 11 am
Reservations required

2014**LET'S WINE ABOUT WINTER**

Feb. 22, 1-4 pm
Downtown Libertyville

♦ ♦ ♦

FIRST FRIDAYS 2014

First Friday of each month starting
March 7, April 4, May 2
6-9 pm
Downtown Libertyville

♦ ♦ ♦

CAR FUN ON 21

May 21, June 18, July 16,
August 20, Sept. 17
6-9 pm
Church Street

♦ ♦ ♦

HISTORIC HOUSE WALK

June 7, 10 am – 2 pm
Cook Park

♦ ♦ ♦

FARMER'S MARKET

Thursdays, June 19 – Oct. 16
7 am – 1 pm, Church Street

♦ ♦ ♦

OUT TO LUNCH

Fridays, June 20 – Aug. 15
(no July 4)

♦ ♦ ♦

ANNUAL GOLF OUTING

Monday, June 23

MainStreet Gives Thanks for its Volunteers

Volunteers are the lifeblood of our organization. MainStreet sponsors over 50 days of events each year. In 2012 our volunteers donated 4489 hours as committee members, through office assistance, or at events. We would like to introduce three of our volunteers. You may recognize them as your neighbor, friend, or someone you saw at an event.

**Joanne Silvertrust**

TWILIGHT SHUFFLE 5K RUN, OKTOBERFEST,
LET'S WINE ABOUT WINTER

Always smiling and always willing to lend a hand, Joanne Silvertrust is the Everyman's volunteer. Whatever job needs to be done – at whatever event – Joanne is there to see it through. When asked why she volunteers, Joanne wrote, "I live in a wonderful safe community where families choose

to spend their wonderful days, and where I see the ways in which our community has grown in the past 20 years. How could I not volunteer, from the very first Twilight Shuffle sitting with neighbors cheering on runners through the magic of Let's Wine about Winter shopping event and famous house walk? How could I not want to contribute? I have worked with amazing, dedicated, healthy, organized people, and the takeaway is just fantastic. Libertyville is the town for me!"

**Curt Sriver**

ASST. FARMER'S MARKET MANAGER

Our volunteers are needed everywhere – and at all times of the day or night! How did Curt get involved? Curt said, "Since I retired I was interested in helping out somewhere. Al (Scott, Farmer's Market Mgr.) asked me to help him when I retired. I enjoy meeting the vendors, the shoppers, and getting to know the

people of MainStreet. Plus, I'm a morning person; getting up early isn't a problem." Lucky for us! Al added, "The volunteer work that Curt does is invaluable. His day starts at 5:30 am and ends around 3 pm. He helps with tent and signage set up and even assists some of the vendors. He is also the 'wagon wrangler,' keeping track of the wagons for customer use. He is always friendly and helpful to our customers and is appreciated by our vendors."

**Gary Devroy**

OKTOBERFEST

At Oktoberfest, Gary, dressed in lederhosen, has as much fun dancing with the children as he does playing host to all the guests. His innovative ideas have created a family friendly event that is fun for all ages. Gary recalls, "I've been volunteering for years, through the church, my neighborhood, my high school reunion committee, coaching sports, leading

Scouts and, for the past three years, with MainStreet. I have a tendency to get involved and I raise my hand often to assist, and I'm rarely disappointed. Every time I've volunteered, it has opened up new doors and, most importantly, has created new friendships. Some of the reasons I choose to volunteer are: meeting people in the community I may not meet otherwise; new opportunities; brainstorming with others to develop ideas that will make a function or event more enjoyable; meeting the challenge to make an event the best it can be with the resources available. In summation, I love to see people enjoying the journey of life."

Twilight Shuffle 2013



In September, racers enjoyed the sixth Twilight Shuffle 5K race, which squeaked in between summer storms. This family-friendly race continues to live up to its reputation as one of MainStreet's most popular and well-attended events.

Overall winners were Shane Reilly (17:16) of Libertyville and Kristine Burgess (19:01) of Mundelein. Congratulations to these athletes, and to all of our top finishers for their impressive efforts! The 2013 Fast Family award was presented to the Reilly family of Libertyville with an average finishing time of 19:48. The 2013 Fit Family award went to the Aguilar family of Mundelein for the third year in a row. The names of the family award winners will be engraved on a commemorative plaque which hangs in the MainStreet Libertyville offices.

It's never too early to mark your calendar for the seventh annual Twilight Shuffle, which will be held in downtown Libertyville on Sunday, August 31, 2014 at 6pm.

Photos Courtesy of Studio West



Overall female winner Kristine Burgess set a new female course record



MainStreet Rocks Oktoberfest Celebration

MainStreet Libertyville once again brought Oktoberfest back to Libertyville with record crowds of people, making this year's fundraiser a great success. This year, Oktoberfest celebrated with fun games for the kids, Steve's Bavarian Oompah Band, German schnitzel, craft brewed beer and solid rock and roll to round out the evening.



Photo Courtesy of Matt Kovatch

Family activities opened the evening with fun games for the kids provided by Improv Playhouse and the Music Now DJ Group. Aloha Falls had a huge screen for the kids for video games, and prizes were handed out throughout the event by Gary Devroy, attired in full German regalia. Patrons danced the polka during the dinner hours to Steve's Bavarian Oompah Band's authentic German music, and CoverGurl brought the rock and roll to round out what was a fantastic evening.

Mainstreet businesses were well represented: Mickey Finn's cooked up the mouth-watering German food and the craft Oktoberfest beer, while Viva le Vine provided the wine.



Arrow Plumbing's "Potty Shed" was this year's Porta-John contest winner



Red Hatters Come to Downtown

If you were driving through the downtown in September and saw women wearing red hats, it wasn't the latest fad, but "Red Hat Day". Who are red hatters? Ladies over 50 whose focus is fun and friendship. The merchants rolled out the "red" carpet with special promotions – and the ladies walked the "red" carpet at Petranek's Pharmacy to be judged for the Best Hat contest. A great day was enjoyed by all with Red Hatters representing Huntley, Chicago, Hinsdale, and, of course, our local chapters. The second annual Red Hat Day is scheduled for Friday, Oct. 10, 2014.



Red Hat attendees enjoy a sweet treat at Lovin Oven

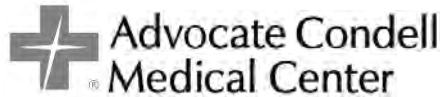
NEW Associate Members
(Through October 2013)



DR. CHRIS QUICK
GENERAL & COSMETIC DENTISTRY
CREATING BEAUTIFUL SMILES

We appreciate the commitment of our sponsors to our ongoing efforts.

The following organizations contributed \$1,000 or more to MainStreet in 2013.



(Through 10/31/13)

MainStreet Welcomes Our New Downtown Business Members

- 1

rehabitations inc

Rehabitations, Inc.
Senior fitness classes taught by seniors at a moderate price: strength, flexibility, balance, cardio; low to moderate intensity
- 2

ENAZ

ENAZ on the Park
Newest, most notable clothing lines, vibrant looks, artisan jewelry and a custom lotion and oils bar
- 3

pose

Pose
A portrait/photo studio based on the concept of creating unique, compelling imagery that embraces the individual
- 4

the green room

The Green Room Bistro & Bar
Culinary traditions from around the world using creative, hand selected ingredients. Come for the food and fun of it!
- 5

MISCHIEF'S BREWING

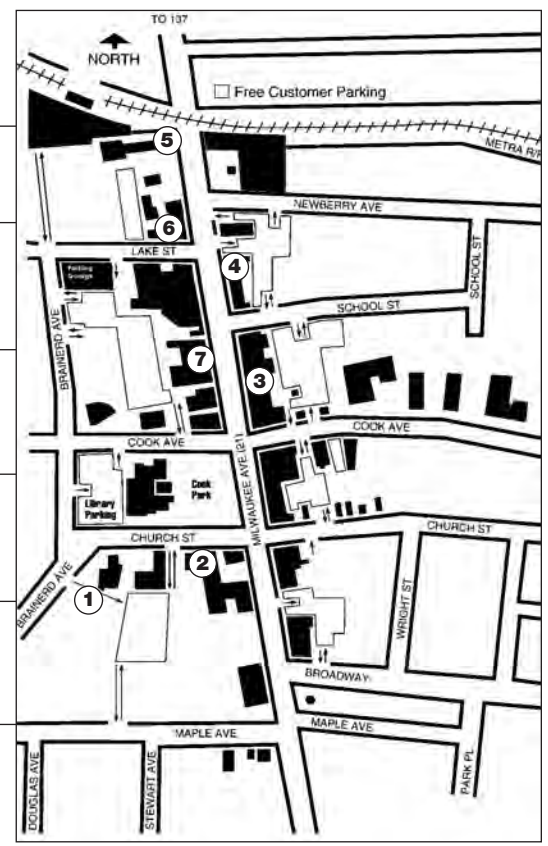
Mischief's Brewing
Family atmosphere; fireplace; free wifi; several varieties of coffee and teas; baked goods; limited breakfast, lunch, dinner menu
- 6

RECOVERED TREASURES

Recovered Treasures
Vintage marketplace specializing in making what's old "new" again; furniture; home accessories; artisan jewelry
- 7

BENTLEY'S CORNER BAKERY

Bentley's Corner Barkery
Natural pet food store with high quality natural dry, canned, freeze dried and raw diets; treats, beds, dishes



For more information about becoming a MainStreet Business Member, call (847) 680-0336.

Do you like to shop, play or dine in downtown Libertyville? Join MainStreet today to support the activities, events and spirited involvement that helps make Libertyville a community we can be proud of. Your contribution is tax-deductible.



Family Memberships

- Family Memberships: New, Renewal, Upgrade, Level 1-8 (\$25 to \$999+)

- YES! I would like to join MainStreet Libertyville, Inc. YES! I would like to climb the membership ladder to a higher level.

Name, Address, City/State/Zip, Email Address, Phone, Company Name and Address, Partnership, Contribution, Check #, Credit Card No., Expiration Date, Visa, Mastercard, Discover

Business Memberships

- Business Memberships: Downtown Member - \$175, Associate Member - \$100

Signature

Please mail your partnership, contribution, and/or volunteer information to: MainStreet Libertyville, 160 E. Cook Ave., Libertyville, IL 60048

Or Pay Online at www.mainstreetlibertyville.org ~ Thank You!

Monthly Gifts

- Monthly Gifts: I prefer a monthly credit card gift of: \$10, \$15, \$20, or Other \$ a month

MainStreet Libertyville, Inc. is a 501(c)(3) nonprofit organization under Tax I.D. Number 36-3657765. Your partnership fee is tax deductible to the extent allowable by law.

BE A VOLUNTEER!

Our organization depends on its volunteers! Please contact the MainStreet office at 847-680-0336 or visit us at our website at mainstreetlibertyville.org. Join the hundreds of volunteers who work to support our community. Volunteers are needed throughout the year. Thank you!

Volunteer form fields: Name, Address, City/State/Zip, Email Address, Phone, Skills (Optional)

Volunteer Positions

- Volunteer Positions: Promotions Committee, Organization Committee, Design Committee, Economic Restructuring, Committee Fundraising, Membership, Dickens of a Holiday, Street Dance, Twilight Shuffle 5K, Behind the Scenes, Please Call Me to Discuss

CORPORATE MATCHING GIFT PROGRAM

Many employers sponsor corporate matching gift programs and will generously match their employees' donations to MainStreet Libertyville upon request. We thank the companies listed for their support through these programs. Is your company on this list? May we add your company?

- CDW, Grainger, Hospira, ITW/Signode, JP Morgan Chase, Northern Trust, Volkswagen Grp. of America, Inc., PepsiCo, Takeda, Houghton Mifflin

ECRWSS
Postal Customer
Libertyville, IL 60048

MainStreet Libertyville Businesses Now Offer Extended Business Hours!

Stores open late...

Thursdays until 7:00pm!!

Some Even Later!

Check with individual stores for further details!

Experience
Downtown
Libertyville

